See Asia Differently
SEO (Search Engine Optimization Specialist) Intern

Job Description

We are looking for a young and passionate person to fill in our SEO Intern position. Applicants should have great organisation skills, be self-driven, creative, innovative and have a keen eye for detail and be active on social media.

University students who are freshly graduated or are doing their internship in the university are welcome to apply, although prior experience is valuable. We are looking for a motivated intern for 6 months. The internship is unpaid but a contribution towards your accommodation and visa is paid by the company. Students should pay their own flights to Cambodia and additional costs such as food but Cambodia is cheap place to live in. The internship is located in Siem Reap, Cambodia. See Asia Differently is innovative, creative, responsible and experienced tour operator. We are arranging unique and memorable holidays in Southeast Asian destinations. This is an excellent opportunity to learn and to have a once in a lifetime experience and return home with the confidence to start your professional career.

Primary Responsibilities

- Develop the SEO strategy for our three brands ‘See Asia Differently’, ‘Asia For Expats’ and ‘Play Golf Asia’ alongside the marketing manager.
- Engage consumers on social media.
- Build and maintain our social media presence.
- Content generation and production across all media platforms.
- Change photos and written content across our websites.
- Optimizing copy and landing pages for search engine optimization.
- Performing ongoing keyword research including discovery and expansion of keyword opportunities.
- Researching and implementing content recommendations for organic SEO success.

Skillsets

- Excellent written and oral skills (English)
- Ability to think creatively and innovatively
- Analytical skills to forecast and identify trends and challenges
- Critical Thinking - Using logic and reasoning to identify the strengths and weaknesses of alternative solutions, conclusions or approaches to problems.
- Active Learning - Understanding the implications of new information for both current and future problem-solving and decision-making.
- Proficiency in MS Office, Google Analytics, Adobe InDesign/Photoshop and WordPress.
• Managing all SEO activities such as content creation, content programming, link building and keyword strategy to increase rankings on all major search networks.
• Managing campaign expenses, staying on budget, estimating monthly costs and reconciling discrepancies.
• Research and analyze competitors advertising links
• Recommend changes to website architecture, content, linking and other factors to improve SEO positions for target keywords

Applying

Peter Jones (Managing Director): peter@SeeAsiaDifferently.com
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Matias Suopanki (Marketing Intern): marketing@SeeAsiaDifferently.com